

SOCIAL MEDIA COMMITTEE 2023

The social media chair will be appointed by the president as determined by their ability to maintain the responsibilities assigned. This position can be ongoing with the current chair into the next committee term, if a replacement cannot be found.

This committee will consist of 2 members and all meetings will have a club officer in attendance. They will meet quarterly unless determined by the committee or any club officer.

Social media committee responsibilities:

- Educate our club members and the members of the public through our website, Facebook and Instagram about all ongoing projects and useful information specifically for the Pacific Northwest region.
- Encourage our members to forward any information about their gardens (photos) and other useful material that will interest our readers.
- Encourage members to give feedback on the website, Facebook and Instagram posts they review. This will help improve the process of collecting information that will attract the public to use our site.
- Updating the social media sites has the potential to reach an audience that will attend our monthly meetings and join the garden club.
- Any club member can contact the committee with suggestions about the website. This will be discussed at the next quarterly meeting with the committee members and the club officer in attendance, making a decision about the suggestions made. The committee chair will contact the club member with a response on the action to be taken.
- All changes to the website will be at the discretion of the social media committee, with the approval of a club officer.