

## PUBLICITY COMMITTEE 2023

The president will appoint a publicity chair at the beginning of their terms. The chair will work with the social media committee to promote club events to various news outlets in Port Angeles. Chair may appoint club members to help with publicity for special events.

Publicity committee responsibilities:

- Work with newspapers, special publications and radio stations in the area to promote club activities and special events that we are working on in the community.
- Keep a current list of contacts for the local newspapers, special publications and radio stations and follow up with any advertisement to ensure it is published as submitted.
- Keep all documentation used, including articles that appear in print, copy of posters for special events, etc. as a hard copy of on a zip drive for future reference.
- Contact the awards chair to see if any club publication may be eligible for a Washington State Federation of Gardens award. Some that are included - leaflets, published articles, pamphlet, book, newsletter, cookbook, manuals, history, etc.